



KLBC IN BANGKOK
15 – 16 October 2009
PROGRAMME
As at 15 October 2009

Wednesday, 14 October 2009

1620 Arrival of Members into Bangkok
(KUL / BKK MH782 1515 / 1620)

Accommodation

Four Seasons Hotel Bangkok
155 Rajadamri Road
Bangkok 10330, Thailand
Tel : +662 126 8866

Fax : +662 2539195

Evening Free

Thursday, 15 October 2009

0900 **Closed Door Briefing** by CIMB Thai Bank Public Company Limited (CIMB Thai)
CIMB Thai Bank Public Company Limited (CIMB Thai) is the 11th largest commercial bank in Thailand by assets with branches in 147 locations nationwide, of which 96 branches and 51 branches are located in the capital and provinces respectively. CIMB Thai, previously known as BankThai Public Company Limited, was established in 1998 with the Financial Institutions Development Fund (FIDF) as its major shareholder. Since November 2008, CIMB Bank Berhad became BankThai's largest shareholder after completing its purchase of stakes in BankThai from the FIDF and as of 6 January 2009, CIMB Bank Berhad holds 92.04% of BankThai shares. On 4 May 2009, the Bank completed the registration of its new name: "CIMB Thai Bank Public Company Limited". Listed on the Stock Exchange of Thailand, CIMB Thai has a solid deposit and lending business and operating base of SME and retail customers. CIMB Thai represents an integral component of CIMB Group's regional universal banking platform.

Venue : Montathip I, Ground Floor, Four Seasons Hotel Bangkok

Dress Code : Business Attire Contact: Patrick Tan +66 85 4851386

* Light breakfast will be served at the Foyer of the Function Room

1100 **Political and Economic Overview of Thailand** by Dr Narongchai Akrasanee, former Minister of Commerce and Senator of Thailand and Chairman of the Board of Directors of Export-Import Bank of Thailand
Dr. Narongchai Akrasanee, a former Minister of Commerce and Senator of Thailand, is Chairman of the Board of Directors of Export-Import Bank of Thailand, and MFC Asset Management Plc. He received BEc with honours from the University of Western Australia, and MA and PhD. from the Johns Hopkins University. He is member of Economic Advisory Committee of the Prime Minister. He is also affiliated with many other institutions. With public institutions, Dr Narongchai is an insurance commissioner and serves as chairman or director or advisor of numerous companies including:

- Board of Investment; of Office of Knowledge, Management and Development
- Fiscal Policy Research Institute
- Thailand Development Research Institute
- Khon Kaen University Council; Mekong Institute Pacific Economic Cooperation Council
- Pacific Trade and Development Conference

With private Institutions, he is:

- Chairman of Brooker Group Plc
- Vice Chairman of Thai-German Products Plc.

*Session will be followed by lunch.

Venue : Briefing - Montathip I, Ground Floor, Four Seasons Hotel Bangkok

Lunch - Montathip II, Ground Floor, Four Seasons Hotel Bangkok

Dress Code : Business Attire Contact: +66 2 261 3792/9

Khun Worachan Ext 102

Khun Panthip Ext 111

1330 Meet at Main Lobby of Four Seasons Hotel

1345 Depart Four Seasons Hotel for Parliament House

(Important: Please bring ID Card or Passport for visit to Parliament House)

(Important: Please take note of Dress Code for Visit to Dusit Palace)

1500 **Courtesy Call and Dialogue with The Honourable Abhisit Vejjajiva, Prime Minister of Thailand**
Prime Minister Abhisit Vejjajiva graduated with a Bachelor's Degree in Philosophy, Politics and Economics and later obtained a Master's Degree in Economics from Oxford University, Britain. He taught briefly at Thailand's Chulachomklao Royal Military Academy, and once served as a lecturer in the Faculty of Economics at Thammasat University of Thailand.

Khun Abhisit began his political career in 1992 as a Democrat MP for Bangkok constituency. He was re-elected to the same seat in 1995 and 1996. In the elections of 2001 and 2005, he won his seat at the House of Representatives as a Party List MP for the Democrat Party. He has served as Democrat Party spokesman, Government spokesman, Deputy-Secretary to the Prime Minister for Political Affairs, Chairman of the House Education Affairs Committee, and Minister to the Prime Minister's Office. In 2005, Khun Abhisit was picked as Democrat Party leader to replace Banyat Bantadtan who resigned following a flat defeat by Thaksin Shinawatra's Thai Rak Thai party in the 2005 general election.



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Dress Code : Business Attire

Tour of the Dusit Palace (Old Parliament House) and

Visit to the Exhibition of "Arts of the Kingdom" at Ananta Samakhom Throne Hall of Dusit Palace

Dusit Palace was actually a huge palace complex comprising 13 royal residences and 3 throne halls set in wide beautiful gardens. Covering an area of approximately 76 hectares or 190 acres, it's about the size of 50 soccer fields. However, the current Dusit Palace is much smaller and covers an area of about 40 hectares (16 acres). Dusit Palace was established at the beginning of the 20th century by King Rama V (Chulalongkorn) upon his return from a European tour. Inspired by what he saw in the great capitals of the west, the district is laid out with wide boulevards lined with trees. The king established a new palace compound that he named Dusit, which means "Heavenly Garden." In the compound he first build a new palace, Vimanmek Mansion. After lying almost forgotten for nearly 80 years, the mansion has now been restored and turned into a museum dedicated to Rama V. The present king still lives in the Dusit district, in the Chitlada Palace located at the eastern edge of the district. The palace is not open to the public.

Between the old Dusit palace (Vimanmek Mansion) and the Chitlada Palace is the Dusit Zoo. The large park was originally the private botanical garden of King Rama V. It is still home to some distinctive tropical flora and is very popular with Thais, not only for the animals but also for the cool green space and the great food. The Dusit Zoo is thought by many locals to have some of the best (and cheapest) food in Bangkok.

Within a large fenced compound at the base of Ratchadamnoen Boulevard is the huge ediface of the Ananta Samakhom Throne Hall. Although for a time it housed the Thai parliament, the building has been restored for use as a throne hall and other state occasions. The plaza in front of the throne hall is where the annual trooping of the color is held, in view of the large equestrian statue of King Rama V.

Currently, the "Arts of the Kingdom", a magnificent exhibition of exquisite and rare traditional Thai crafts reflects the decades of work initiated under the SUPPORT Foundation (The Foundation for the Promotion of Supplementary Occupations and Related Techniques) under the Royal Patronage of Her Majesty Queen Sirikit is being held at this Ananta Samakhom Throne Hall. The SUPPORT project was launched in 1970 by Her Majesty Queen Sirikit of Thailand and was established as a foundation on 21 July 1976, dedicated to the preservation of the Thai art and cultural heritage and craftsmanship and has enabled farmers to earn supplementary income during the period after the annual harvest.

Dress Code:

Women are required to appropriate length dresses or skirts (below the knee); pants and sleeveless clothing are not allowed.

Men are required to wear long pants and sleeved shirts

Key Rules & Regulations:

- 1. Food & Drinks are prohibited inside the Throne Room**
- 2. Photograph taking and filming are prohibited**
- 3. Visitors are not allowed to carry handbags, briefcases or rucksacks into the museum**

*** Tickets will be pre-purchased for visit.**

1700 Depart Dusit Palace for Four Seasons Hotel

Rest & Prepare for Dinner

1900 Meet at Main Lobby of Four Seasons Hotel

1915 Depart Four Seasons Hotel for SuanPakkad Palace

2000 **Dinner with M.R. Sukhumbhand Paribatra, Governor of Bangkok as Guest of Honour**

Mom Rajawongse Sukhumbhand Paripatra is a Thai politician and MP belonging to the Democrat Party. Educated at Oxford University in England, he is a former Deputy Foreign Minister of Thailand. On 11 January 2009, he was elected the 15th Governor of Bangkok by a large margin, winning 45% of the votes cast.

Sukhumbhand was born in Bangkok to His Serene Highness Prince Sukhumbhinanda and his commoner wife, Mom Dusadee Na Thalang. Prince Sukhumbhinanda was himself a son of His Royal Highness Prince Paripatra Sukhumbhand of Nakorn Sawan, the only child of King Chulalongkorn (Rama V) with his Queen Consort Sukumalmarsri. Sukhumbhand is thus a cousin to King Bhumibol Adulyadej, and a possible but far heir to the Thai throne.

Attendees:

- 1. M.R. Sukhumbhand Paribatra, Governor of Bangkok*
- 2. Mrs Malinee Sukavejworakit M.D, Deputy Governor of Bangkok*
- 3. Mr Pornntep Techapaibul, Deputy Governor of Bangkok*
- 4. Mr Teerachon Manomaiphibul, Ph.D, Deputy Governor of Bangkok*
- 5. Mrs Taya Teepsuwan, Deputy Governor of Bangkok*
- 6. Dr Vallop Suwande, Chairman of Adviser to Governor of Bangkok*
- 7. Dr Tarradon Piamphongsant, Adviser to Governor of Bangkok*
- 8. Mr Saengchai Seemakachorn, Adviser to Governor of Bangkok*
- 9. Mr Supachai Tantikom, Adviser to Governor of Bangkok*
- 10. Mr Manu Sithiprasana, Adviser to Governor of Bangkok*
- 11. Flt. Lt. Pitak Thanbacha, M.D., Adviser to Governor of Bangkok*
- 12. Pol. Col. Sawat Jampasri, Adviser to Governor of Bangkok*
- 13. Mr Thanom Onketpol, Adviser to Governor of Bangkok*
- 14. Mr Wasan Meewong, Adviser to Governor of Bangkok*



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15. Mr Pongsak Semson, Permanent Secretary for BMA
16. Mrs Ninnard Chalitanon, Deputy Permanent Secretary for BMA
17. Mr Jivavej Vejjajiva, Secretary to Governor of Bangkok
18. Mrs Bensai Keeeyapat, Assistant Secretary to Governor of Bangkok
19. Mr Sanya Chantharut, Assistant Secretary to Governor of Bangkok
20. Mr Suttisun Sivapitak, Assistant Secretary to Governor of Bangkok

Venue : SuanPakkad Palace, Sri Ayudhaya Rd (near Phayathai 1 Hospital)
Dress Code : Smart Casual Contact: Khun Wipawee Sawasdee
+66 2 224 8175-7

*** Depart SuanPakkad Palace for Four Seasons Hotel

Friday, 16 October 2009

0800 THAILAND MANAGEMENT ASSOCIATION (KLBC EXCO)

TMA is a well established organization to promote 'Management Excellence' for Thai businesses. They are 45 years-old. Their Board of Trustees includes His Excellence Mr Anan Punyarachun (Ex-PM), Khun Chote Sophonpanich, Khun Kannika Chalitarporn and Khun Dusit Nontanakorn.

Attendees:

1. Mr Teeranun Srihong, Councillor, TMA & EVP Division Head-Systems Division, Kasikornbank Plc
2. Mrs Piyaporn Phanachet, Corp Performance Mgmt Group Committee Member, TMA & Managing Director, Golden Wealth Co Ltd
3. Ms Wanweera Rachdawong, Chief Executive Officer, TMA

Venue : Four Seasons Hotel
Dress Code : Business Attire Contact: Khun Wanweera, CEO, TMA
+66 81 847 9474

0850 Meet at Main Lobby of Four Seasons Hotel

0900 Depart Four Seasons Hotel for CP Group

1000 CHAROEN POKPHAND GROUP

Charoen Pokphand Group (CP Group) with headquarters in Bangkok, Thailand was founded in 1921 by the Chia brothers, and is today one of Asia's leading conglomerates. With businesses and affiliates operating within the agribusiness, retail and telecommunications markets, it currently employs over 250,000 people specialising in investments, operations and trading at factories and offices worldwide. At the end of 2006 CP Group sales recorded US\$14 billion. In its first 30 years of expansion, CP became the fifth largest feed mill operator in the world, and by the 1990's, production reached an annual total of 14 million tons at its 144 mills in countries including India, China and United States. Today, as Charoen Pokphand Group continues to actively invest and operate in numerous industries across the world, agribusiness still is deeply rooted within the foundations of the organization as it branches further into the international markets.

Attendees:

1. Dr Ajva Taulananda, Vice Chairman, CP Group and True Corporation Public Co. Ltd
2. Dr Sarasin Viraphol, Executive Vice Chairman, CP Group
3. Mr Umroong Sanphasitvong, Deputy Group CFO, CP Group

Venue : Conference Room 1, 21st Floor, True Tower, 18 Ratchadapisek Road, Bangkok
Dress Code : Business Attire Contact: Khun Kesinee Sukboonniward
+662 6993320 / +662 6438988

1115 Depart for Bangkok Bank

1230 Lunch Hosted by Bangkok Bank

From humble beginnings in 1944, Bangkok Bank is now the largest commercial bank in Thailand, and is one of the largest regional banks in South East Asia. Its network of approximately 900 branches serve nearly 16 million customers. It operates some of the most advanced computer technology in the region, and has approximately US\$30.5 billion in total assets. Bangkok Bank has eight key business units, which are designed to ensure that customer service is at the heart of the organization. These units are Corporate, Commercial, Business, Consumer, International Banking, Treasury, SAM/Recovery and Investment Banking. Their Business Centers provide financial, banking, loan, and consultancy services all under one roof.

The Bank believes that in order to provide outstanding customer service it must make continual improvements in customer service at every level of the organization. To achieve this, the Bank has recently introduced to its management structure four new business units which cater to the needs of key customer segments - Consumer, Business, Commercial and Corporate.

The Bank is supporting these changes with the introduction of new technology to expand its range of products and services and to tailor them to meet the different needs of its diverse customer base.

Attendees:

1. Mr Korn Chatikavanij, Minister of Finance Thailand
2. Mr Chartsiri Sophonpanich, President of Bangkok Bank PCL
3. Mr Chansak Fuangfu, SEVP, Bangkok Bank PCL
4. Mr Chong Toh, EVP, Bangkok Bank PCL



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5. Mr Narin Opamuratawongse, EVP, Bangkok Bank PCL
6. Mr Kanet Buranasin, SVP, Bangkok Bank PCL
7. Mr Prasert Deejongkit, VP, Bangkok Bank PCL
8. Mr Surayut Thavikulwat, VP, Bangkok Bank PCL
9. Mr Robert Loke Tan Cheng, CEO, Bangkok Bank Berhad
10. Mr Pichet Sithi-Amnuai, President, Bualuang Securities PCL
11. Mr Choedchu Sophonpanich, Chairman, BBL Asset Management
12. Mrs Voravan Tarapoom, Managing Director, BBL Asset Management

Venue : Bangkok Bank, 28th Flr Head Office, 300 Silom Rd., Silom Bang Rak, Bangkok 10500
 Dress Code : Business Attire Contact: Khun Patr +66 81 6174241

1400 Depart Bangkok Bank for Thai Chamber of Commerce

1500 Thai Chamber of Commerce

The Thai Chamber of Commerce is a non-profit institution established to promote trade, industry, agriculture, finance and economy as well as to assist its members in solving business operational problems in order to protect benefits of the country as a whole. It was established on 8 March 1933 by a group of experienced Thai merchants, who had a vision to establish a chamber of commerce to act as intermediary between governmental and private sectors, as well as promoting business and protecting benefits of the country by strengthening them to rival other civilized countries. In 1966, the Thai government promulgated the "Chamber of Commerce Act B.E. 2509 (1966)" to recognize the operation of the Thai Chamber of Commerce and provincial chambers of commerce.

Attendees:

1. Mr Dusit Nontanakorn, Chairman, Thai Chamber of Commerce & Board of Trade
2. Mr Komson Opassathavorn, Vice Chairman, Board of Trade
3. Mr Niyom Wairatpanij, Vice Chairman, Board of Trade
4. Mr Chatchai Boonyarat, Vice Chairman, Thai Chamber of Commerce
5. Mr Phairush Burapachaisri, Secretary General, Thai Chamber of Commerce & Board of Trade
6. Mr Sumate Tanthuanit, Director, Board of Trade
7. Dr Suchati Chuthasmit, Advisor for Thai Chamber of Commerce & Board of Trade
8. Ms Sasithorn Khoatiamsang, Chief of Department of International Coordinator, Thai Chamber of Commerce & Board of Trade
9. Mr Rosep Thawichit, International Coordinator, Thai Chamber of Commerce & Board of Trade

Venue : Board of Trade of Thailand, 150/2 Watrachborpit, 10200 Pranakhon, Bangkok
 Dress Code : Business Attire Contact: Khun Rosep +66 2 622 1860 x 437

*** End of KLBC in Bangkok Visit

1940 Departure from Bangkok
(BKK / KUL MH781 1940 / 2250)

Saturday, 17 October 2009

*** Departure from Bangkok

KLBC VISIT TEAM

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